

Final Conference



Measuring Microfinance Impact in the EU
Policy Recommendations for Financial and Social Inclusion

THE IMPACT OF MICROFINANCE IN EUROPE EVALUATION METHODS AND EXPERIENCES

Results of the Memmi Research Project



Thursday, November 28 | 2019

**UNIVERSITÀ CATTOLICA
CAMPUS DI PIACENZA**

Meeting Centre 'Il Fienile'
Residenza Gasparini
Strada dell'Anselma, 9 - Piacenza

info@memi-project.eu

*The Conference will be held in Italian, with simultaneous English translation

Funded by EIB University Research Sponsorship



Consortium Partners



microfinanza



RITMio
Rete Italiana Microfinanza

Programme

● **9:45 | 10:00**

OPENING

Francesco TIMPANO

Director of the Research Centre for Economic and Monetary Policy (Cespem) UNIVERSITÀ CATTOLICA

● **10:00 | 11:00**

INCLUSIVE FINANCE IN EUROPE

*Proving the Social Value of Microfinance:
the Importance of the Memi Project*

Salome GVETADZE

Research & Market Analysis EUROPEAN INVESTMENT FUND

*The Role of the European Investment Fund
in the Microfinance Sector*

Simone UCCHEDDU

Inclusive Finance EUROPEAN INVESTMENT FUND

*Impact Measurement: Theoretical Perspective
and Organisational Complexities*

Giuseppe TORLUCCIO

Vice President FONDAZIONE GRAMEEN ITALIA

● **11:00 | 11:15**

COFFEE BREAK

● **11:15 | 13:15**

THE RESULTS OF THE MEMI RESEARCH PROJECT

*Microfinance in European Projects
and Social Welfare Goals*

Francesco TIMPANO

Director of the Research Project

*Indicators and Impact Monitoring Procedures
in the Operations of Microfinance Institutions*

Giampietro PIZZO

Research Unit Supervisor MICROFINANZA SRL

The Methodologies of Impact Analyses

Giulio TAGLIAVINI

Research Unit Supervisor UNIVERSITÀ DI PARMA

Financial and Social Exclusion in Europe

Riccardo GRAZIOLI

Cespem Researcher and Project Manager
UNIVERSITÀ CATTOLICA

The Impact Results of the Memi Research Project

Lucia POLETTI

Lead Researcher UNIVERSITÀ DI PARMA

The Fieldwork:

Microfinance in Bosnia-Herzegovina and Spain

Andrea CALZOLARI

Cespem Researcher UNIVERSITÀ CATTOLICA

● **13:15 | 14:30**

LIGHT LUNCH

● **14:30 | 16:30**

PANEL DISCUSSION MICROFINANCE AND LOCAL DEVELOPMENT

Moderator Giampietro PIZZO

President ITALIAN MICROFINANCE NETWORK

Franco EGALINI

Fondazione di Piacenza e Vigevano

Pier Paolo FICARELLI

PensoaTe - Financial Education for Migrants

Donata FOLESANI

ART-ER

Laura FOSCHI

ADA Luxembourg

Andrea LIMONE

PerMicro

Marco MAZZOLI

Università di Genova

Susanna PICCIONI

Fondazione Don Mario Operti

Patricia PULIDO

ACAF

Fabio SALVIATO

SEFEA Impact

● **16:30 | 16:45**

CLOSING REMARKS

Francesco TIMPANO